



Club Sponsors Guide

Club Growth Director Office | District 127, 2025-26

Welcome & Objectives



- Learn how to generate and nurture leads
- Know the chartering process
- Sponsor responsibilities after chartering

Why New Clubs Matter

- Growth brings new energy and leadership
- Sponsors & Mentors build clubs from the Start



Who is a Club Sponsor?

A. Official Toastmasters Role

- Responsibilities:
 1. Lead generation
 2. Chartering support
 3. Handoff to mentors



The Sponsor's Journey



Lead Generation Tactics

- Corporate networks and alumni groups
- LinkedIn, business associations
- TI promotional tools
- Notify a club lead to CGD office
- Engaging with the Lead



Chartering Checklist



**Complete TI Forms
1-6A,6B**

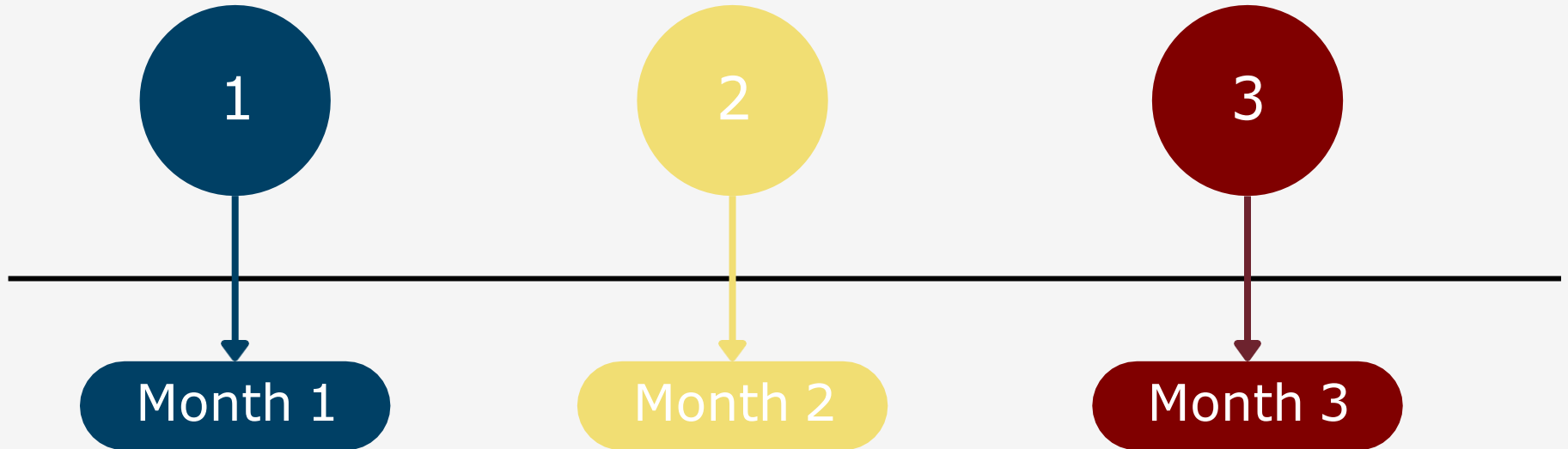


**Requirements:
20+ Members, fees
officers list**

**Follow Chartering
Timeline**



3-Month Accountability Plan



1. DCP Planning with Excom
2. Club Success Plan
3. Weekly Excom Connect

4. Role Takers Overview
5. Membership building
6. Introduction to Pathways

*Can be customized to needs of club and to align with timelines

Changes to Distinguished Club Program (DCP)

Club Success Plan Requirement

*Beginning with the 2025-2026 Toastmaster Year, to be eligible for recognition under the Distinguished Club Program, a club must complete and submit its Club Success Plan by September 30.

For newly chartered clubs, the due date is 90 days after charter date. Clubs that charter after April 1 will automatically receive credit for submitting the Club Success Plan for their charter program year.

Collaboration with CGD Team

- CGD and Club Extension team provide support
- Help in coordinating Demo Meetings with CGD
- Share progress updates regularly
- Use available onboarding tools

Recognition & Benefits

- DTM Credit
- TI Certificate of Recognition



Resources & Templates

- Notify a Club Lead
- Sponsor Training - TI
- **How To Sponsor A New Club**

Thank You!

Contact: cgdistrict127@gmail.com | <https://toastmasters127.org/resources-club-growth/>

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